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Press Release

COLECO INDUSTRIES, INC. SHOWS HEAD TO HEADTM

ELECTRONIC HOCKEY AT THE WINTER CES

LAS VEGAS -- The on-the-ice action is fierce at Winter CES thanks to Coleco's Head to HeadTM Electronic Hockey. This computerized game lets players play individually against the computer, or against each other in head to head competition! Fully controllable offense and defense make it all happen!

In Head To HeadTM Electronic Hockey, the offense can pass and set up for a shot on goal while the moving defenseman and goalie try to block the shot. The large, clear LED display shows all the action as well as the game statistics.

Electronic sounds add to the excitement while two skill levels--Pro and Semi/Pro--keep the action in the game for all age players.

Battery operated Head To HeadTM Electronic Hockey will be backed by a Coleco Block Buster TV campaign and dynamic full color packaging.

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